

# ANNUAL REPORT - 2023



THE LAURA FLANDERS SHOW

# ABOUT THE LAURA FLANDERS SHOW

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Best-selling author and broadcaster Laura Flanders interviews forward-thinking people about the key questions of our time on The Laura Flanders Show, the place where, as she puts it, “The people who say it can’t be done take a back seat to the people who are doing it.”

Nationally syndicated by American Public Television, The Laura Flanders Show reports on real-life alternatives to economic injustice and environmental destruction, with in-depth interviews and cutting edge investigations. Now in its fourth season on PBS stations, it currently appears on close to 300 public TV and radio stations, and as a free podcast available on major platforms. Through PBS, we are able to reach rural communities across the country, where alternatives to right-wing media are scarce. All of our content is also available online on our YouTube channel, providing an invaluable archive of social movements for the past decade.

# AUDIENCE

The LF Show increased its carriage by more than 12% in 2023.



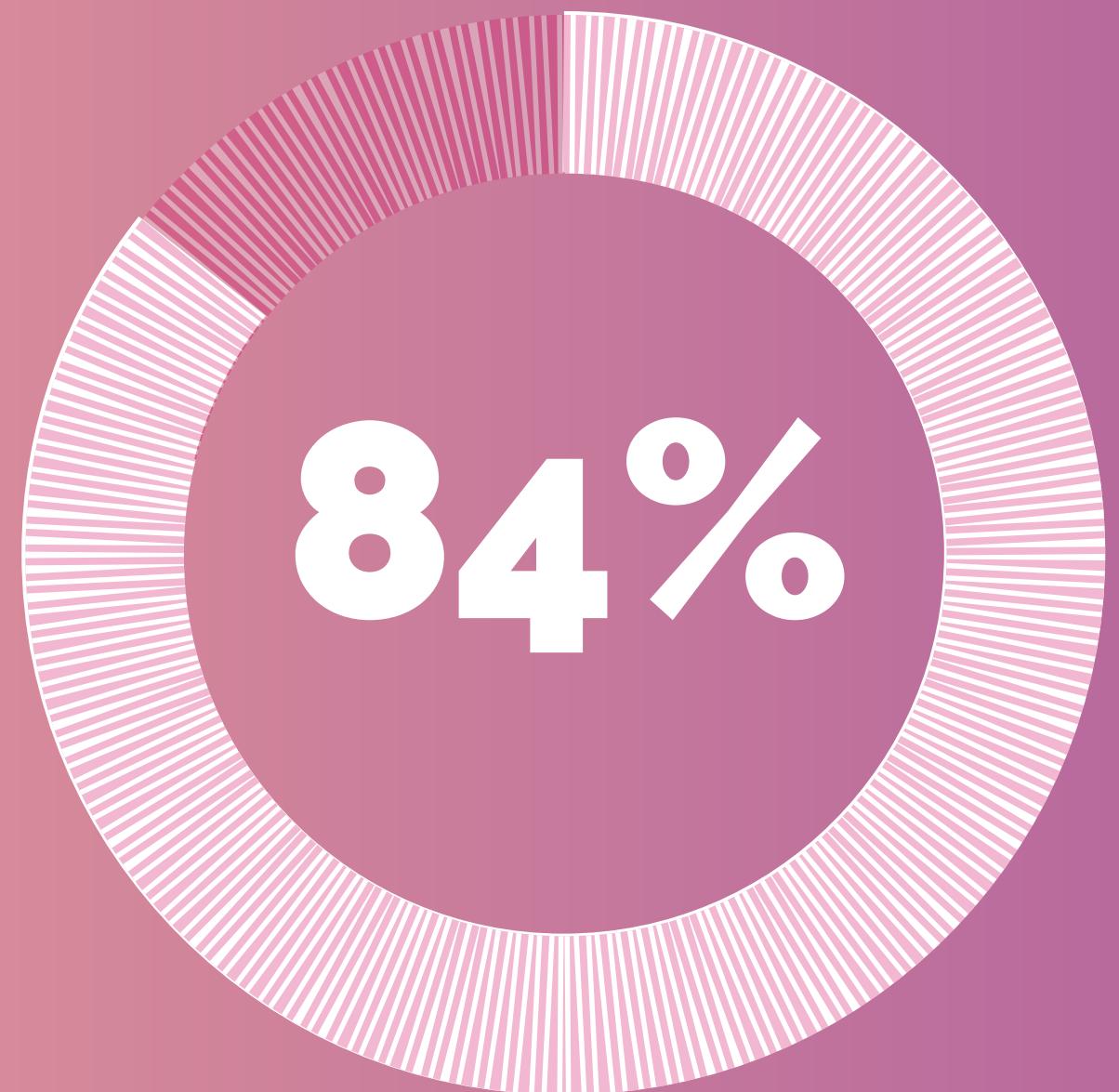
"This speaks to the quality of the content, the distinctiveness of the stories and people you cover, and an affirmation of your thoughtful and insightful journalistic commentary."

**TOM DAVISON**

Business Director, American Public Television

3.  
REACH





✓  
**of all US  
Households**



## COMMON CARRIAGE

On WORLD Channel (194 stations)  
every Sunday at 11:30am ET



## CROSSES THE POLITICAL DIVIDE

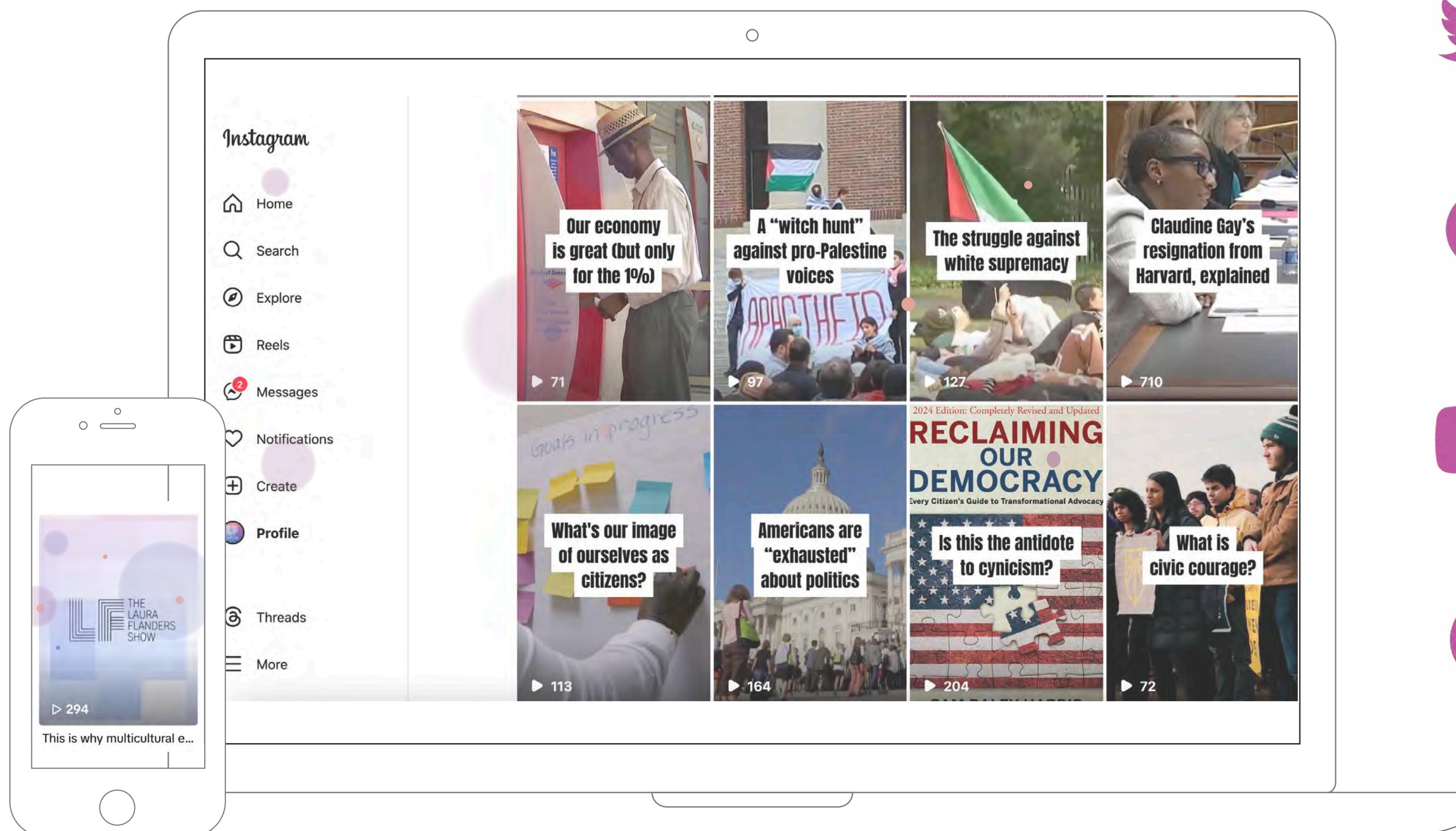
Airs in red and blue states



## ON THE MOST TRUSTED PLATFORM

Public TV has been rated the most  
trusted platform for news and public  
affairs for 17 consecutive years

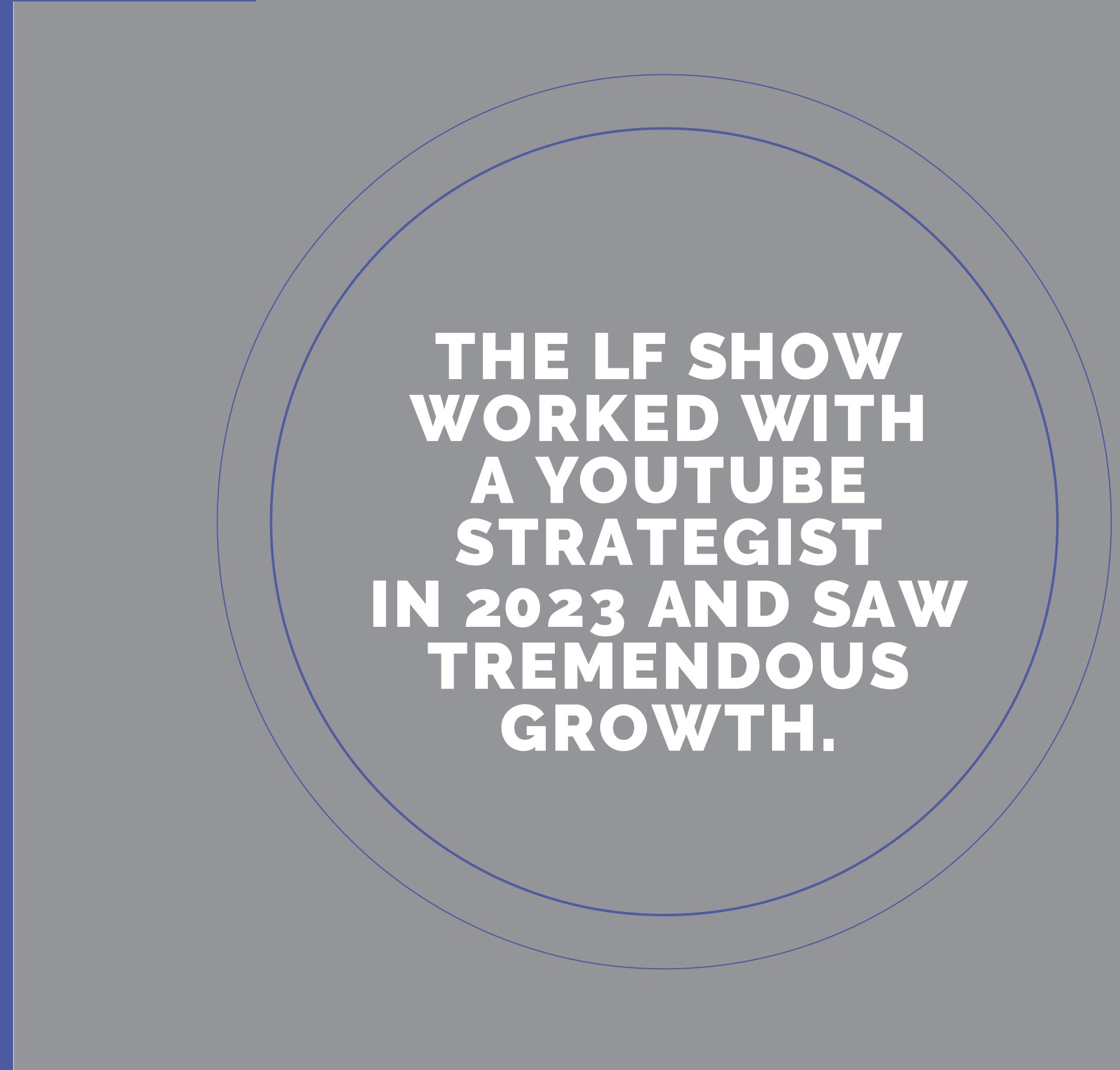
# THE LF SHOW ONLINE



## CHANNEL GROWTH

- +7% VIEWS
- +43% WATCH TIME (hours)
- +116% NEW SUBSCRIBERS
- +29% VIEW DURATION
- +17% IMPRESSIONS
- +17% IMPRESSIONS  
click-through rate (%)
- +16% LIKES
- +38% COMMENTS ADDED

*April - September compared to last period*



**THE LF SHOW  
WORKED WITH  
A YOUTUBE  
STRATEGIST  
IN 2023 AND SAW  
TREMENDOUS  
GROWTH.**

## NOTABLE SHOWS IN 2023

These shows represent the breadth of topics that we are able to cover: original contributions to current news, in-depth explorations of long-running movements, and hopeful stories of positive change that aren't covered anywhere else.



Josh Paul,  
Former State Department Director

## Josh Paul Reveals The Truth Behind US Arms Supply to Israel

The longest broadcast interview with Josh Paul to air to date, this is our all-time most-watched show, with nearly 150,000 YouTube views in the first 72 hours.



Lisa Graves, Center for Media & Democracy; Ro Khanna, Congressman

## #50 Years of Harm: Rep. Ro Khanna & Lisa Graves Call Out ALEC

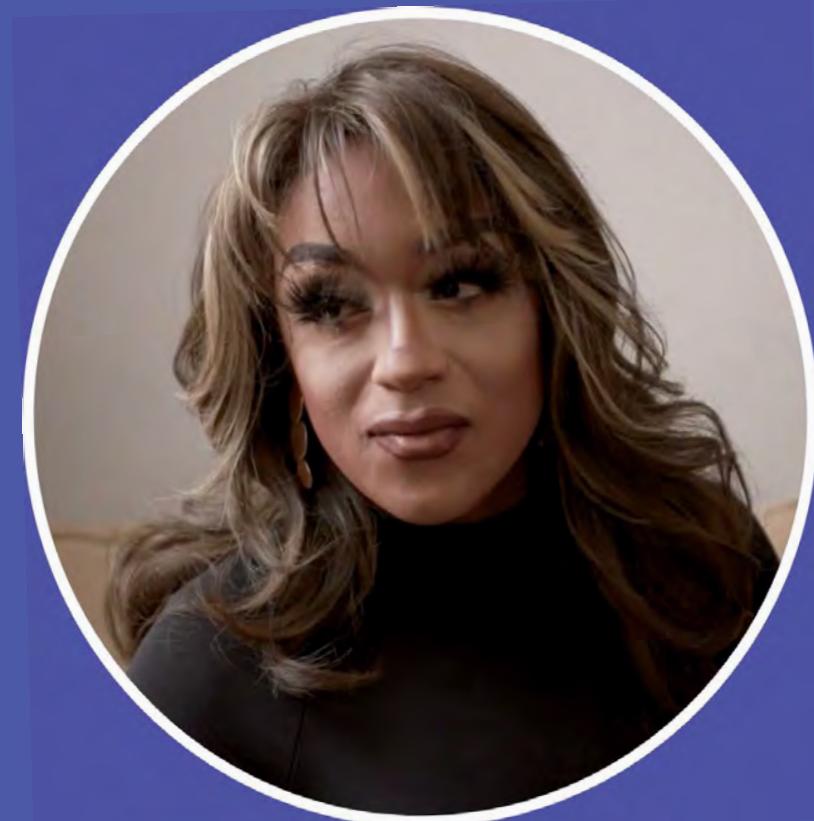
The American Legislative Exchange Council turns 50 this year, and researcher Lisa Graves joined Congressman Ro Khanna to share insights with Laura.



Naomi Klein, Journalist & Best-selling Author

## Naomi Klein: Tackling the "Doppelganger", Disinformation & Lies

Laura sits down with Naomi Klein for an in-depth discussion of her latest book, an investigation into the rapid rise of conspiracy theories.



Naomi Dix, Drag Artist, Activist

## Power Grids Under Attack: The Threat is Domestic Terrorism – Not Drag Artists

Last December, an attack on two electrical substations in Moore County, North Carolina left 45,000 households and businesses without power for up to five days. It was the biggest domestic terrorist attack on the electricity grid in the U.S. Did the sabotage attack have anything to do with LGBTQ harassment or the drag performance scheduled that night?



Eswin Asylum Seeker,  
Guatemala

## New Yorkers Welcome Migrants: What's it Take to Make Sanctuary Real?

Our first collaboration with the CUNY School of Labor and Urban Studies focuses on new immigrants in New York City.



Konda Mason, Founder & President,  
Jubilee Justice

## Jubilee Justice Regenerative Farming: Tackling Racism with Rice

On a former plantation in central Louisiana, The Jubilee Justice Black Farmers' Rice Project is pioneering regenerative farming practices as a means to address systemic racism.

WE TOOK HOME TWO  
TELLY AWARDS!



The Laura  
Flanders Show

**WE ARE  
TELLY  
WINNERS!**

44TH ANNUAL  
TELLY AWARDS

The | Telly | Awards



**SILVER WINNER:**

**SERIES: VIDEO JOURNALISM –  
TELEVISION**

*Community Safety in a  
Time of Insurrection*

**BRONZE WINNER:**

**SOCIAL IMPACT – TELEVISION**

*Collective Real Estate:  
Land Without Landlords*



## THE NATION

The Nation: We have an agreement with The Nation magazine to publish one show transcript a month on their online blog, as well as features synchronized to release in conjunction with certain episodes.



## URL MEDIA

Since 2021, Meet the BIPOC Press on The Laura Flanders Show has been a monthly feature of TLFS. It is co-hosted and co-produced by Sara Lomax and S. Mitra Kalita, the co-founders of URL Media (Uplift Respect and Love), a national network of Black- and Brown-led newsrooms working together to harness their collective power.



**CUNY SCHOOL OF LABOR  
AND URBAN STUDIES**

## CUNY

Additionally, Laura has built a strong relationship with the CUNY School of Labor and Urban Studies. She currently hosts their monthly television show, City Works, which focuses on labor issues and is broadcast on CUNYTV. In November, we aired our first collaboration with SLU, focusing on immigration. We plan to continue with more such collaborations.

## JOHN JAY COLLEGE OF CRIMINAL JUSTICE FELLOWS

We have hosted fellows from CUNY's John Jay College of Criminal Justice since 2021. The interns receive college credits and a stipend from the school. Our Spring 2023 fellow, Cami Achury, produced a media piece about victim compensation. Our Fall 2023 fellow, Laila Riaz, will present her piece in February 2024. It will focus on the criminalization of immigration.

Laila brings lived experience as the daughter of an incarcerated person to her role. Here are her thoughts on the internship: "Overall, I had the best experience at the show. I felt encouraged and comfortable bringing my perspectives and opinions into staff sessions. I felt seen, heard, and accepted to talk and hear about the issues affecting people within our society and how we can solve them."

**"It felt good to be part of a team working towards social justice"**

**— Laila Riaz**

*"My transformative 14-week experience with The Laura Flanders Show proved to be an invaluable immersion into the intricacies of creating nuanced and visionary media. [...] I used my newfound skills to produce an audio exclusive addressing the issue of antisemitism on college campuses. Having closely observed the Laura Flanders team conduct interviews, engage in post-show analysis, and routinely go through the process of audio and technical editing, I felt equipped to bring awareness to this pressing issue." - Abbey Handel*



### **Beyond The Holocaust: Modern Antisemitism And The American University**

A special report by The Laura Flanders Show fellow, Abigail Handel

*Additionally, we hosted Abbey Handel from the University of Wisconsin-Madison as a summer intern. In addition to helping produce podcasts with the TLFS staff, she produced her own podcast, Beyond the Holocaust: Modern Antisemitism & the American University.*

# 2023 INCOME

In 2023, we secured funding from two new foundations: The New York Women's Foundation and the Women's Foundation of California. Additionally, our individual fundraising increased both in the total amount and the number of donors.

## Foundation support

NoVo Foundation, \$350,000

Just Impact, \$165,000

New York Women's Foundation, \$100,000

Shift Foundation, \$100,000

Park Foundation, \$60,000

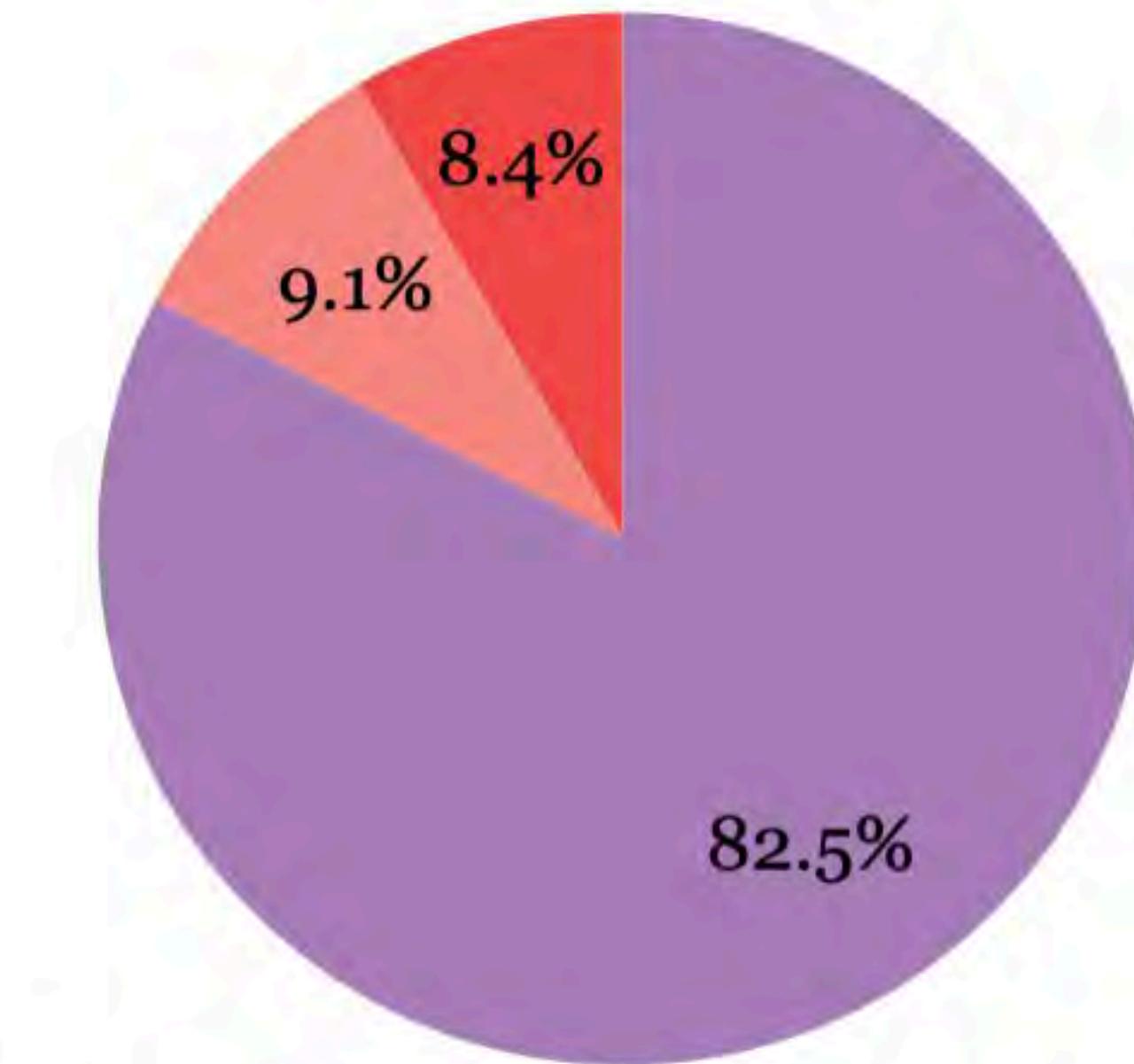
Cloud Mountain Foundation, \$25,000

Women's Foundation of California, \$20,000

**Total foundation support: \$820,000**

**Individual donors: \$90,438**

**Program income: \$83,530**



● Foundation support ● Individual donors  
● Program income

## Major donors

Susan Adelman

Cristina Arguedas

Kimberly Conner

Jane Fonda

Ed & Hesu Coue Wilson Family Fund

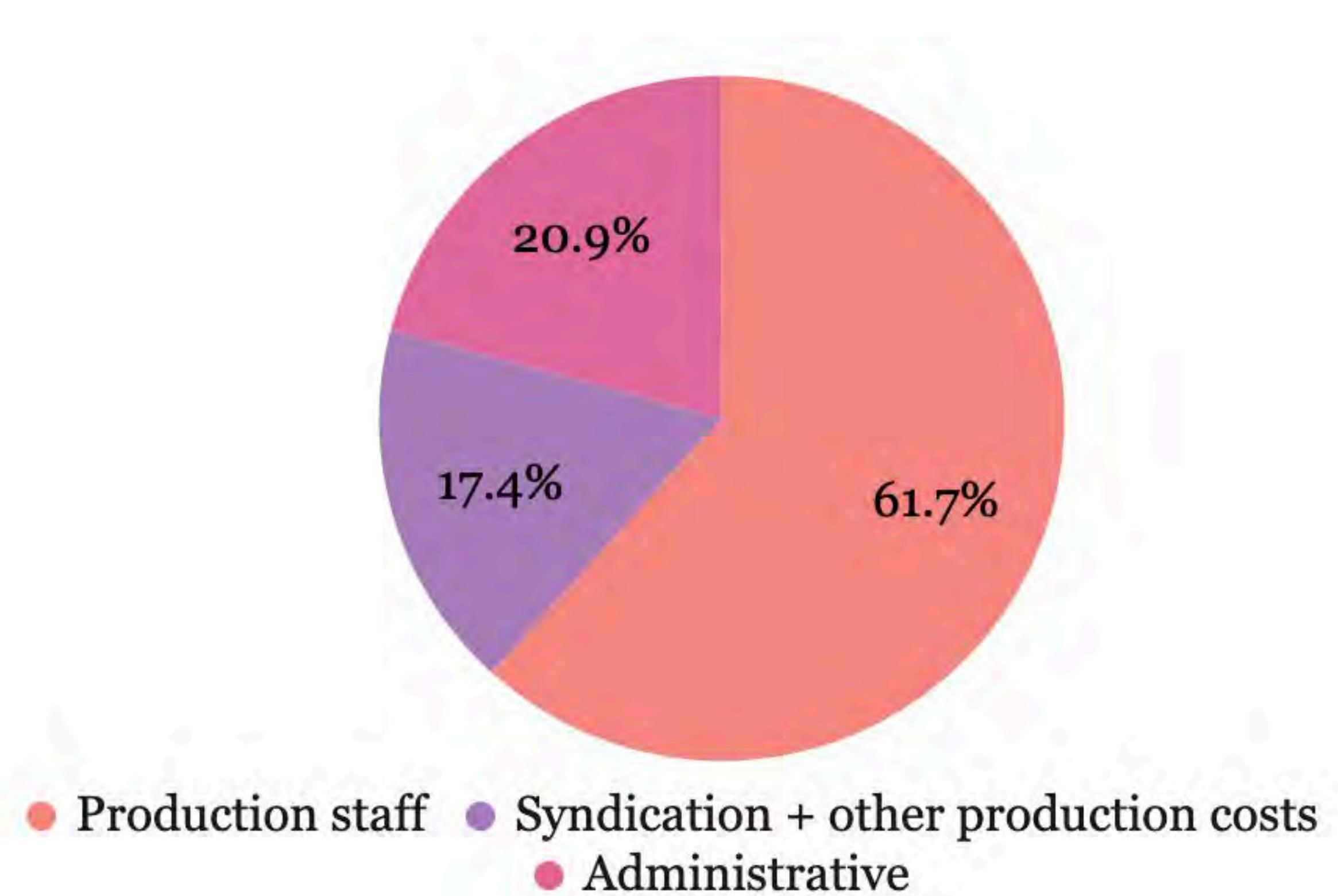
# 2023 EXPENSES

2023 expenses for The Laura Flanders Show were \$815,196. The majority of that went to the salaries for our full-time production staff of producers and editors. 20% of our spend was for communications, development, and administrative costs, including bookkeeping, marketing, and staff expenses.

**Production staff: \$502,977**

**Syndication + other production costs: \$142,237**

**Administrative: \$169,982**



## THE LAURA FLANDERS SHOW

is produced and distributed by Curious Communications  
Inc, a 501(c)(3) non-profit organization.

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P.O. Box 1565, New York, NY 10013

[lauraflanders.org](http://lauraflanders.org)

[laura@lauraflanders.org](mailto:laura@lauraflanders.org)

[sarah@lauraflanders.org](mailto:sarah@lauraflanders.org)