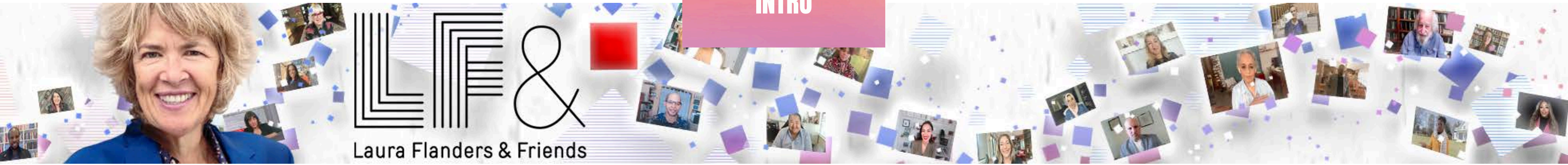


LAURA FLANDERS & FRIENDS

2025 RECAP



INTRO



In 2020, in the midst of a global pandemic, The Laura Flanders Show launched on public television stations. Six seasons later, as “Laura Flanders & Friends,” we are on more than 300 stations every week. By March 2026, we will have roughly 250 episodes in our online archive. It’s an astonishing achievement for a small non-profit company with seven full time staff, that’s never had more than \$800k per year to spend.



PROFILES OF COURAGE

In 2025, we produced over 42 original half-hour episodes, focusing on profiles in courage.



WORKING WITH COLLEAGUES

We continued our monthly feature, Meet the BIPOC Press featuring diverse media platforms owned and operated by people of color.



Our 2024 Social Justice Fellow, Roberto Camacho, won a prestigious Award from the San Diego Press Club for his work with us investigating police violence against Latinos.

His report, "Police Violence Against Latinos: The Shocking Data We Now Know," aired on February 21 as part of our regular programming and reached thousands of listeners and viewers.



EXPANDING IMPACT/ DIVERSIFYING PLATFORMS

Digital Strategy: Working with a digital strategy team, we increased YouTube subscriptions to 75k and podcast downloads to nearly 10,000 per month. We also introduced our programming to new, engaged viewers through topic- and geo-targeting. For instance, we used geographic targeting to deliver labor-centric videos to striking Amazon and UPS warehouses.

Resistance Reporting: Immediately following the 2025 inauguration we launched a Resistance Reporting project to produce reporting for social media, fast. Our first foray into this work received >500k views in three days, when we were the first and only national media covering Bernie Sanders' Fighting Oligarchy tour.

Diversifying Platforms: In addition to Fighting Oligarchy, our Resistance Reporting project produced social media shorts on the Hands-Off Education and No Kings protests. In October 2025, we also launched a Substack newsletter featuring expanded commentaries and reporting by Laura, as well as our weekly updates.

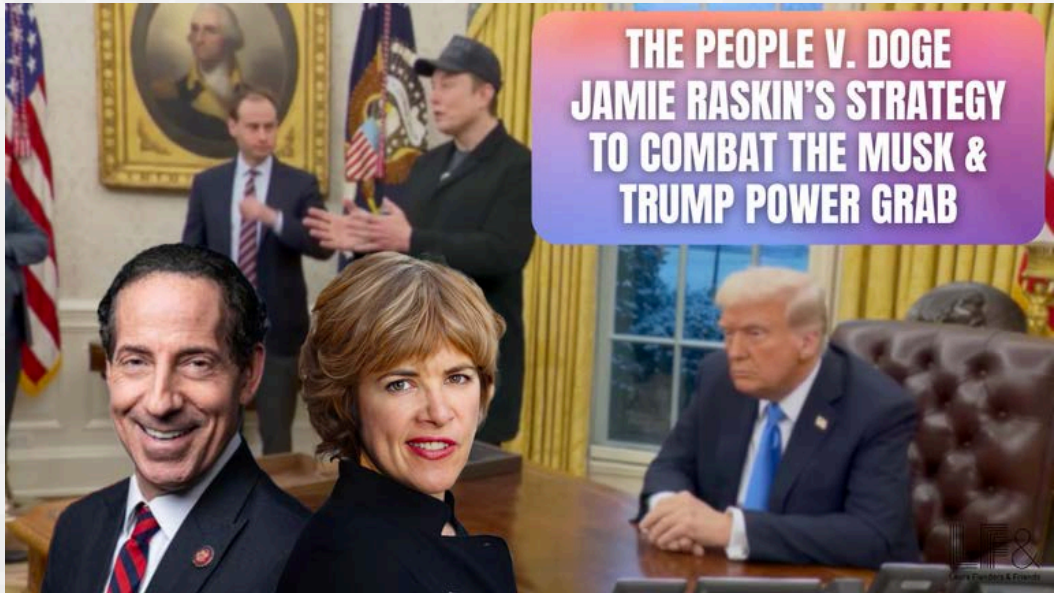
Continuing Public Broadcasting: In 2025, some public TV and Radio stations lost 25-35% of their budget to federal funding cuts. In addition to supplying those stations with free weekly programming, several members of the LF&F team participated in new fundraising drives to benefit our affiliates. So far, all the 300+ television stations and 90 radio stations that broadcast LF&F remain on the air.

Most-watched YouTube Videos



“Fight Oligarchy”: Bernie Sanders Calls Out Trump, Musk, & Billionaires in Politics During WI Rally

 **422.7K views**



155,000 views



89,000 views



43,000 views

FUTURE PLANS

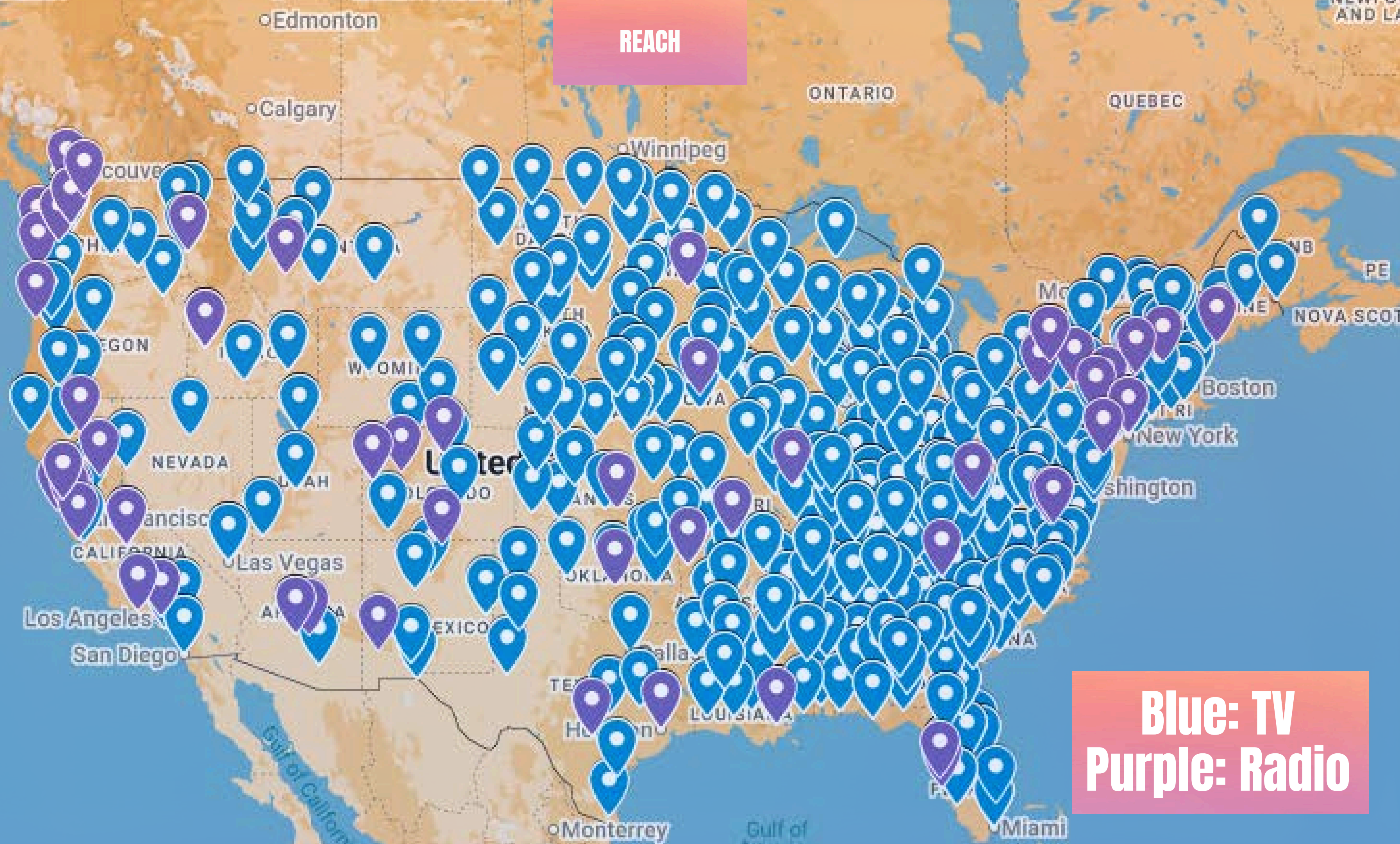
In this era of book-banning, defunding and censorship, we want to make sure our episodes will be around for a long time to come:

To that end, we intend to take the following steps:

- In consultation with our distributor, American Public Television, we plan to make a special series of fifteen of our most significant reports available, free, to all member stations and to PBS Passport, (the network's streaming platform) indefinitely.
- Working with an educational distributor we will repackage and re-distribute an additional 18 episodes specifically to educational institutions across the US.
- Working with United Vision for Idaho, we are seeking a movement-media hub that would keep our archives secure outside of the United States.
- Finally, we are in the process of updating and overhauling our YouTube channel to make our material available there in newly visible and accessible ways.

All of this requires funding which we are currently seeking.

REACH



Blue: TV
Purple: Radio

OUR DONORS



Laura Flanders & Friends is entirely supported by its viewers and listeners and foundations. In 2025 we also saw support come from 201 individuals, giving an average of \$160. Of those, a full 25% were new donors!

In addition, foundation support was provided by:

NoVo Foundation

Just Impact Foundation

Park Foundation

Shift Foundation

Cloud Mountain Foundation

New York Women's Foundation

Fonda Family Foundation



CONTACT

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